



Totara Learning Solutions
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Totara Currency Conversion Price Tables – Effective 1 October 2018

Our policy is to benchmark Totara Subscription pricing against the \$USD as this is the global reserve currency. We also appreciate that clients wish to have the subscriptions quoted to them in their local currency. Partners do not want to incur exchange rate risk or to be constantly reviewing pricing in their proposals.

As a result, we will fix the prices for common currencies and review every six months, or at our discretion if there is a significant shift in the relative values of exchange rates. Please note we look at the average cross-rate over the 90 days preceding, not the cross-rates on a specific date.

NOTE: If you think you or your clients are being disadvantaged by using the following conversion rates, you may instead request to be invoiced with the latest conversion rates published on xe.com.

Price Table: 1 October 2018 – 31 March 2018

Annual Subscription Rates per Product – Totara Learn, Totara Social

Subscription	# of Users	USD	£ GBP	Euro	\$NZ	\$Australian
Conversion rate		1	0.78	0.87	1.5	1.36
P500	500	\$3,500	£2,730	€ 3,045	\$5,250	\$4,760
E3K	3,000	\$5,700	£4,446	€ 4,959	\$8,550	\$7,752
E5K	5,000	\$8,500	£6,630	€ 7,395	\$12,750	\$11,560
E10K	10,000	\$11,500	£8,970	€ 10,005	\$17,250	\$15,640
E20K	20,000	\$17,500	£13,650	€ 15,225	\$26,250	\$23,800
E50K	50,000	\$23,000	£17,940	€ 20,010	\$34,500	\$31,280
E250K	250,000	\$34,500	£26,910	€ 30,015	\$51,750	\$46,920

Totara Cloud Subscription Rates per Product – Totara Learn, Totara Social

CLOUD 200	200	\$4,950	£3,861	€ 4,307	\$7,425	\$6,732
CLOUD 500	500	\$6,950	£5,421	€ 6,047	\$10,425	\$9,452
CLOUD 1K	1,000	\$10,450	£8,151	€ 9,092	\$15,675	\$14,212
CLOUD 2k	2,000	\$13,950	£10,881	€ 12,137	\$20,925	\$18,972

A discount of 25% applies to the lower applicable subscription rate when Totara Learn and Totara Social are purchased together.



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Annual Subscription Rates – Skills Journey

Subscription	# of Users	\$USD	£ GBP	Euro	\$NZ	\$Australian
Conversion rate		1	0.78	0.87	1.5	1.36
SJ10	10	\$1,450	£1,131	€ 1,262	\$2,175	\$1,972
SJ30	30	\$2,450	£1,911	€ 2,132	\$3,675	\$3,332
SJ100	100	\$3,450	£2,691	€ 3,002	\$5,175	\$4,692
SJ500	500	\$4,450	£3,471	€ 3,872	\$6,675	\$6,052

PLEASE NOTE: the subscription price is NOT per user but for a collection of user accounts. For example, the SJ10 subscription price of \$1,450 is the same irrespective if the customer wants 1 or 10 user accounts.