



Totara Learning Solutions  
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## Totara Currency Conversion Price Tables – Effective 1 October 2019

Our policy is to benchmark Totara Subscription pricing against the \$USD as this is the global reserve currency. We also appreciate that clients wish to have the subscriptions quoted to them in their local currency. Partners do not want to incur exchange rate risk or to be constantly reviewing pricing in their proposals.

As a result, we will fix the prices for common currencies and review every six months, or at our discretion if there is a significant shift in the relative values of exchange rates. Please note we look at the average cross-rate over the 90 days preceding, not the cross-rates on a specific date.

NOTE: If you think you or your clients are being disadvantaged by using the following conversion rates, you may instead request to be invoiced with the latest conversion rates published on xe.com.

### Price Table: 1 October 2019 – 31 March 2020

#### Annual Subscription Rates per Product – Totara Learn, Totara Social

Subscription	# of Users	USD	£ GBP	Euro	\$NZ	\$Australian
Conversion rate		1	0.82	0.90	1.56	1.48
P500	500	\$3,500	£2,870	€ 3,150	\$5,460	\$5,180
E3K	3,000	\$5,700	£4,674	€ 5,130	\$8,892	\$8,436
E5K	5,000	\$8,500	£6,970	€ 7,650	\$13,260	\$12,580
E10K	10,000	\$11,500	£9,430	€ 10,350	\$17,940	\$17,020
E20K	20,000	\$17,500	£14,350	€ 15,750	\$27,300	\$25,900
E50K	50,000	\$23,000	£18,860	€ 20,700	\$35,880	\$34,040
E250K	250,000	\$34,500	£28,290	€ 31,050	\$53,820	\$51,060
E500K	500,000	\$46,000	£37,720	€ 41,400	\$71,760	\$68,080

#### Totara Cloud Subscription Rates per Product – Totara Learn, Totara Social

CLOUD 200	200	\$4,950	£4,059	€ 4,455	\$7,722	\$7,326
CLOUD 500	500	\$6,950	£5,699	€ 6,255	\$10,842	\$10,286
CLOUD 1K	1,000	\$10,450	£8,569	€ 9,405	\$16,302	\$15,466
CLOUD 2k	2,000	\$13,950	£11,439	€ 12,555	\$21,762	\$20,646

A discount of 25% applies to the lower applicable subscription rate when Totara Learn and Totara Social are purchased together.



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#### Annual Subscription Rates – Skills Journey

Subscription	# of Users	\$USD	£ GBP	Euro	\$NZ	\$Australian
Conversion rate		1	0.82	0.90	1.56	1.48
SJ1	1	\$250	£205	€ 225	\$390	\$370
SJ10	10	\$1,450	£1,189	€ 1,305	\$2,262	\$2,146
SJ30	30	\$2,450	£2,009	€ 2,205	\$3,822	\$3,626
SJ100	100	\$3,450	£2,829	€ 3,105	\$5,382	\$5,106
SJ500	500	\$4,450	£3,649	€ 4,005	\$6,942	\$6,586

PLEASE NOTE: the subscription price is NOT per user but for a collection of user accounts. For example, the SJ10 subscription price of \$1,450 is the same irrespective if the customer wants 2 or 10 user accounts.